



# City of Cleveland

## Department of Public Works, Division of Parking Facilities

### Parking System Enhancement Project Summary

#### *Cleveland City Council Presentation*

**Presenters:**

**Frank D. Williams, Director  
Department of Public Works**

**Kim Johnson, Commissioner  
Division of Parking Facilities**





# City of Cleveland Parking System Enhancement Project

## City Ordinance Amendments

### Ord. No. 131.78 and 131.79 Amend Parking Facility Rates

Collect fees and charges as established by the Board of Control for the Willard Garage, Canal Basin Park, Northcoast Municipal Parking Lot, West Side Market Parking Lot and Gateway East Garage

|                 | Current Willard Rate                               | Proposed Willard Rate                              |
|-----------------|--|--|
| First Hour      | \$3.25 1-60 min<br>\$1.50 for each additional ½ hr | \$4.00 1-60 min<br>\$2.00 for each additional ½ hr |
| Daily Max       | \$10.00  | \$12.00  |
| Maximum Reached | over 3 hours                                       | over 3 hours                                       |

### Proposed Willard Rate Comparison to Nearby Garages

| Proposed Willard Rate                              | North Point    | Huntington     | Memorial Plaza   | E 6th Garage  |
|--|----------------|----------------|--|---------------|
| \$4.00 1-60 min<br>\$2.00 for each additional ½ hr | \$3.00/15 min. | \$2.00/15 min. | \$10.00 1- 60 min<br>\$12.00 61-120 min<br>\$17.00 121 min | \$3.00/15 min |
| \$12.00  | \$13.00        | \$10.00        | \$17.00  | \$13.00       |
| over 3 hours                                       | over 1 hour    | over 1 hour    | over 2 hours   | over 1 hour   |



### *City Ordinance Amendments*

#### **Ord. No. 401.33 – Parking Meters**

Parking Meter Defined:

For purposes of this Ordinance, a parking meter is defined to include, but not limited to single space electronic device, multi space electronic device and a mobile application based device.

#### **Ord. No. 403.04 and 453.01c**

- Parking enforcement hours expanded from 6:00 pm to 10:00 pm
- Option to limit free parking on Saturdays and Sundays.



## *City Ordinance Amendments*

### **Ord. No. 453.01**

#### ***Section A Amendments***

Amend from parking in a space to parking in a zone and remit a parking fee rather than payment by coin.

#### ***Section B Amendments***

Authorize the Director of Public Works to:

- charge and collect fees, established by the Board of Control
- set hours of operation
- set days of operation
- set intervals of time per parking zone
- adjust parking rates based on customer demand

*The proposed amendment will allow the Director of Public Works and the Division of Parking Facilities to provide a higher level of customer service by using data-driven responses to ever-changing parking demands.*



# City of Cleveland Parking System Enhancement Project

## City Ordinance 453.01 Amendments – 3 Tier Pricing Strategy

### Base Rate Schedule:

| Parking Duration of Stay                       | 1 <sup>st</sup> hr.       | 2 <sup>nd</sup> hr.       |
|--|---------------------------|---------------------------|
| Base Hourly Rate<br><i>(Accumulative Cost)</i> | \$1.50<br><i>(\$1.50)</i> | \$1.50<br><i>(\$3.00)</i> |

**Progressive Rate Schedule:** Parkers who wish to remain for more than 2 hours will be obligated to pay a higher rate.

| Duration of Parking Stay                              | 1 <sup>st</sup> hr.       | 2 <sup>nd</sup> hr.       | 3 <sup>rd</sup> hr.       | 4 <sup>th</sup> hr.       | 5 <sup>th</sup> hr.        | 6 <sup>th</sup> hr.        | 7 <sup>th</sup> hr.        | 8 <sup>th</sup> Hr.        |
|---|---------------------------|---------------------------|---------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| Progressive Hourly Rate<br><i>(Accumulative Cost)</i> | \$1.50<br><i>(\$1.50)</i> | \$1.50<br><i>(\$3.00)</i> | \$3.00<br><i>(\$6.00)</i> | \$3.00<br><i>(\$9.00)</i> | \$4.50<br><i>(\$13.50)</i> | \$4.50<br><i>(\$18.00)</i> | \$6.00<br><i>(\$24.00)</i> | \$6.00<br><i>(\$30.00)</i> |

### Special Event Rate Schedule:

|  |                                 |
|--|---------------------------------|
| Special Event Rate *<br><i>(Flat Rate)</i> | \$20.00 Special Event Flat Rate |
|--|---------------------------------|

\* *Applicable only when and where on-street parking will be allowed during Special Events*



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**QUESTIONS**

